

Jay Bowles

Product Designer

Work experience

Product Designer & React Developer

Freelance & Consulting

May 2018—Present

- Product Design for 2 top London EdTech startups
- React Native development for Medecin Sans Frontieres
- React development for San Francisco-based blockchain project focused on ERC721s

Product Designer

BridgeU

December 2014–May 2018

- Led design from startup's idea stage through Series A
- User research, interaction, visual design

Co-founder and Product Designer

Keepzer

January 2013–September 2014

- Led product strategy
- Decision-maker on all interaction and visual decisions

UI/UX Designer & Frontend Developer

StudentTenant.com

September 2013–December 2014

- Redesigned and implemented front-end
- Established and maintained styleguide
- Produced all marketing collateral - pitch decks, brochures digital ads etc.

UX Designer

TranslateMedia

October 2011–January 2013

- Redesign of client portal, used by Morgan Stanley
- User-research, wireframing, visuals

Instructional Designer

Nurture Group

December 2010–October 2011

- Designed curricula for IP lawyers and electrical engineers at P&G and ABB

Industrial Designer

Ions Design

2008–2009

Education

Experience Design

Central Saint Martin's

September–November 2012

Drawing for Product Designers

Central Saint Martin's

July 2012

Genetics BSc (Hons)

Cardiff University

2005–2008

Secondary School

Island School, Hong Kong

1997–2005

Skills / Tooling

User Research—interviews/contextual enquiry

Sketch

InVision

HTML / SCSS / Vanilla JS—production-level proficiency

React.js

Redux

GraphQL

Languages

English

Mandarin – working proficiency

Italian – basic

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Glowing references available upon request.